

INVITATION to Global Workshop 16.1.2013 Helsinki

Dear Travel Trade Professional,

We have a pleasure to invite you to the **Global Workshop in Helsinki, Finland on 16th of January, 2013 in connection with the Nordic Travel Fair Matka 2013.**

Global Workshop is MATKA's new special program on Pre-Matka Day 16 January. It is designed for foreign companies interested in offering their services to distributors and buyers from Finland and the neighboring countries.

Global Workshop is a unique opportunity for buyers to meet Nordic Travel Fair Matka's international exhibitors face-to-face. The suppliers represent foreign countries, incoming agents, regions, hotels, cottages, safaris, transportation, wellbeing sports and they come from all around the world. Please look at the list of registered suppliers at www.globalworkshop.fi.

Global Workshop includes workshop with pre-appointed meetings, lunch, afternoon coffee and reception after the workshop. Buyers will have free entrance to MATKA 2013. Only qualified buyers will be accepted to the program. The time allocated for each meeting at the workshop is 15 minutes. Workshop language is English. The target is to present 80 suppliers and 80 buyers.

VIP-BUYER BENEFITS

VIP Buyers' benefits are as follows:

- Pre-appointed meetings including lunch
- Special travel offers from GlobalWorkshop partners
- Detailed manual
- Reception
- Free entry to the Nordic Travel Fair Matka 2013
- Free use of the cloakroom during the Fair days

Side programs

Buyers have an opportunity to participate in pre tours EXPERIENCE on 13.-15.1.2013 in Rovaniemi and Ranua organised by Rovaniemi Tourism & Marketing or Cruise to Tallinn on 14.-15.1.2013 organised by TallinkSilja. Further information on both of these programs at the website.

GLOBAL WORKSHOP PROGRAMME

Helsinki Exhibition & Convention Centre, Winter Garden

- 09.00–09.45 Registration and coffee
- 09.45–10.00 Opening words
- 10.00–12.00 Workshop, pre-appointed meetings
- 12.00–13.00 Lunch
- 13.00–15.00 Workshop, pre-appointed meetings
- 15.00–15.30 Afternoon coffee
- 15.30–17.30 Workshop pre-appointed meetings

Reception hosted by Hungary is held at the Helsinki Exhibition & Convention Centre after the workshop.

The time allocated for each meeting is 15 minutes. Workshop language is English. Global Workshop is free of charge for the buyers.

REGISTRATION

Register now as a semi-hosted VIP-buyer. Only qualified buyers will be accepted to the program. Please sign up **by 30th of November, 2012** by clicking the link below.

[REGISTRATION](#)

Further information

Pirjo Hynönen, Event Producer
Tel. +358 40 533 7353
pirjo.hynonen@comma.fi